

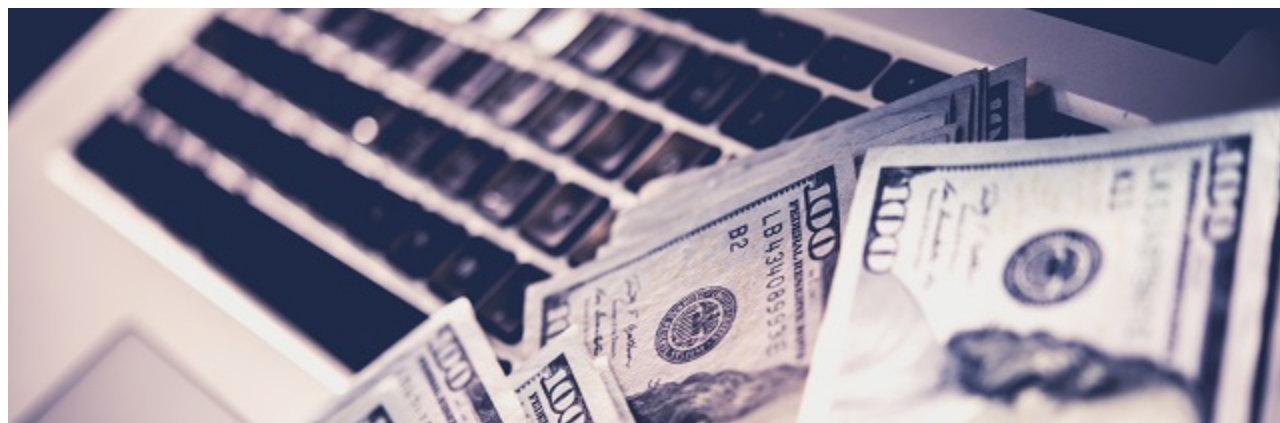
ONLINE SAFETY INDUSTRY UPDATE

For people who care about online safety from people who care about online safety

The Online Safety Exchange is pleased to bring you our latest update including news, views, research, resources and expert opinion related to the online safety industry.

In this edition:

- A look at the changes at Twitter and the \$44 billion question they raise
- Research into online violence towards women journalists and best practice tips to help mitigate those risks
- Information about the Global Online Safety Regulators Network
- A spotlight on scam prevention initiatives from around the world
- Regulatory, transparency and industry resource updates - and links to useful podcasts and expert commentary pieces.



[How safe does social media have to be to be successful?](#)

The \$44 Billion Question

Advertisers, regulators, and lawmakers all warned Elon Musk that he was on the wrong path when he drastically downsized Twitter's Trust and Safety capacity.

But is he? His mission as the owner of Twitter is to make it profitable, which doesn't necessarily require high levels of safety. It requires high levels of participation - and advertisers.

Will Twitter users and advertisers embrace a platform with a more absolutist approach to free speech, and how will regulators respond if they do?

Social media platforms did grow rapidly in less moderated times, but that then generated the very experiences that resulted in greater investment in safety - and greater regulation.

That is now the \$44 billion question. How safe does social media have to be to be successful? We explore this answer in our latest blog.

[Read more](#)

Regulation Roundup

Updates from around the world.



India

The Internet Society's [Internet Impact Brief](#) on the [Indian Telecommunication Bill 2022](#) finds it is likely to harm the digital economy, online safety, and cyber security outcomes.



USA

[Pressure continues](#) on Senators to advance the [Kids Online Safety Act](#) as only one law currently protects kids' data and it's more than 20 years old, despite some [concerns](#) it might be [counterproductive](#).



UK

The future of the [Draft Online Safety Bill](#) is [uncertain](#) as lawmakers struggle to balance competing interests - but OFCOM is [warning industry](#) to take action.



Ireland

Digital Business Ireland raised concerns that the [Online Safety and Media Regulation Bill](#) (to establish the Media Commission) [may stifle tech investment](#).



The Global Online Safety Regulators Network launched at the FOSI 2022 Annual Conference – Grappling With Trust and Safety Challenges in Washington DC

Regulators from Fiji, Ireland and the United Kingdom have joined with eSafety Australia to [launch](#) a regulators network to share information, best practice, expertise and experience, and to support coordinated approaches to issues.

The Terms of Reference, Strategic Plan, and Roadmap for Action can [be found here](#).

Research Updates

New global research.



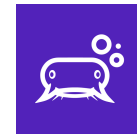
Internet Matters

The [Children's Wellbeing in a Digital World Index Report 2022](#) assesses the impact of technology and wellbeing - revealing interesting aspects of participation at home.



Family Online Safety Institute

[Making Sense of Age Assurance](#) examines awareness, attitudes, and behaviors of parents and children regarding age assurance.



Social Catfish

[State of Internet Scams 2022](#) finds money lost to scams has doubled since COVID-19 and sees sharp increases in losses for young people. Alarming the trend looks set to continue.

Feature: Journalist Safety

["The Chilling"](#) research report identified extremely high rates of online violence towards women journalists including harassment and abuse, digital privacy and security breaches, and coordinated disinformation campaigns.

Despite this, journalists are increasingly expected to engage with audiences through social media making them more accessible to them - and their abusers.

Given the risk to individuals and to media more generally, media organisations now need to ensure they have clear online safety policies and plans in place.



Unesco

The Chilling: Global trends in online violence against women journalists

A [UNESCO discussion paper](#) points to a sharp increase in online violence against women journalists and reveals how these attacks are now inextricably bound up with disinformation, intersectional discrimination, and populist politics.



eSafety Australia

Supporting journalists to engage safely online

eSafety collaborated with the Australian Broadcasting Corporation (ABC) to develop [best practice tips](#) for media organisations and journalists to manage and mitigate the risk of social media abuse.

Transparency Reports

Recent transparency reports from the tech community



Xbox

The first ever [Xbox specific report](#) provides data and explanations on moderation and enforcement activity - including a player journey infographic (Page 30).



Pinterest

[This report](#) details content removal under 13 criteria across four levels of reach (being 0, 1-10, 11-100, and 100+ views), and encompasses more than 400 individual data points.



Meta

The [Q3 2022 Community Standards Enforcement report](#) details progress on policy violations and also includes [analysis by EY](#) and [independent academics](#).

Feature: Scam Prevention

With the busy holiday season approaching, and scam activity likely to surge many organisations will be considering a scam prevention campaign. Here's a look at four different approaches to scam prevention to get the creative ideas rolling.



Quiz

The [Can you Spot Fraud](#) quiz by the UK's [Take Five](#) recreates an office environment and takes users through a series of potentially fraudulent situations to help small business avoid them.



Scam Hotline

The NYPD have set up a [24-hour information hotline](#) to help New Yorkers responding to scams, advise on additional resources, and refer them to support services.



Faces of Fraud

The [HSBC Faces of Fraud Campaign](#) uses AI to generate faces from fraudsters voices to raise awareness of scammers tactics.

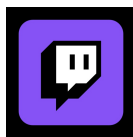


Be the Hero

Users were encouraged to [be the hero of their own scam story](#) during New Zealand's Fraud Awareness Week.

Industry Safety Resources

Updated and/or new consumer focused safety resources



Twitch

[Community Guidelines](#) have been updated and simplified to include more examples and explanations on why policies were implemented.



Google

[Family Link has a new look](#) and additional features. The most used tools have also been being brought to the forefront to make it easier for families to be safer.



Meta

[Updates to Facebook and Instagram](#) have been implemented to improve protections for teens and their privacy - and encourage greater use of safety tools.

Watch and listen



All Tech Is Human

How do we build a responsible tech future? Director David Ryan Polgar hosts a [16-part podcast series](#) featuring trust and safety experts recorded at [Unfinished Live](#) in September 2022.



Spectrum Labs

The latest addition to the [Spectrum Labs Trust & Safety podcast series](#) covers [Safeguarding Kids Gaming Apps](#) with Vernon Jones, Head of Safety at MovieStarPlanet.



FOSI

Video recordings of the plenary sessions from November's [Family Online Safety Institute Conference](#) in Washington DC are available on the [FOSI YouTube channel](#).

Expert commentary

[Anne Collier of Net Family News reflects on the impact of workforce cuts, especially at Twitter - and what might come next](#)

[Tracey Elizabeth, Head of Family Safety and Development Health at TikTok, reviews the findings of a recent survey on how US Parents discuss online safety with their teens](#)

[Justin Patchin of the Cyberbullying Research Centre reviews cyberbullying among Asian American youth before and during the Covid-19 pandemic](#)

[Susan Jasper, the VP of Trust and Safety Operations at Google, looks at how they detect, remove and report child sexual abuse material](#)

[Sameer Hinduja of the Cyberbullying Research Centre looks at how media literacy can prevent online harm](#)

Contribute

The [Online Safety Exchange](#) works to keep the online safety community informed. If you have any contributions that you'd like shared in this industry update, please email martin@onlinesafetyexchange.org.

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